# Matrix reconstruction with the local max norm 

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## Supplementary Materials

## A Proof of Theorem 1

Special case: element-wise upper bounds First, we assume that the general result is true, i.e.

$$
\begin{equation*}
2\|X\|_{(\mathcal{R}, \mathcal{C})}=\inf _{A B^{\top}=X}\left(\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|A_{(i)}\right\|_{2}^{2}+\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|B_{(j)}\right\|_{2}^{2}\right) \tag{1}
\end{equation*}
$$

and prove the result in the special case, where

$$
\mathcal{R}=\left\{\mathbf{r} \in \Delta_{[n]}: \mathbf{r}_{i} \leq R_{i} \forall i\right\} \text { and } \mathcal{C}=\left\{\mathbf{c} \in \Delta_{[m]}: \mathbf{c}_{j} \leq C_{j} \forall j\right\}
$$

Using strong duality for linear programs, we have

$$
\begin{aligned}
\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|A_{(i)}\right\|_{2}^{2} & =\sup _{\mathbf{r} \in \mathbb{R}_{+}^{n}}\left\{\sum_{i} \mathbf{r}_{i}\left\|A_{(i)}\right\|_{2}^{2}: \mathbf{r}_{i} \leq R_{i}, \sum_{i} \mathbf{r}_{i}=1\right\} \\
& =\inf _{a \in \mathbb{R}, a_{1} \in \mathbb{R}_{+}^{n}}\left\{a+R^{\top} a_{1}: a+a_{1 i} \geq\left\|A_{(i)}\right\|_{2}^{2} \forall i\right\} .
\end{aligned}
$$

In this last line, if we fix $a$ and want to minimize over $a_{1} \in \mathbb{R}_{+}^{n}$, it is clear that the infimum is obtained by setting $a_{1 i}=\left(\left\|A_{(i)}\right\|_{2}^{2}-a\right)_{+}$for each $i$. This proves that

$$
\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|A_{(i)}\right\|_{2}^{2}=\inf _{a \in \mathbb{R}}\left\{a+\sum_{i} R_{i}\left(\left\|A_{(i)}\right\|_{2}^{2}-a\right)_{+}\right\}
$$

Applying the same reasoning to the columns and plugging everything in to (1), we get

$$
2\|X\|_{(\mathcal{R}, \mathcal{C})}=\inf _{A B^{\top}=X, a, b \in \mathbb{R}}\left\{a+\sum_{i} R_{i}\left(\left\|A_{(i)}\right\|_{2}^{2}-a\right)_{+}+b+\sum_{j} C_{j}\left(\left\|B_{(j)}\right\|_{2}^{2}-b\right)_{+}\right\}
$$

General factorization result In the proof sketch given in the main paper, we showed that

$$
2\|X\|_{(\mathcal{R}, \mathcal{C})} \leq \inf _{A B^{\top}=X}\left(\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} A\right\|_{\mathrm{F}}^{2}+\sup _{\mathbf{c} \in \mathcal{C}}\left\|\mathbf{c}^{1 / 2} B\right\|_{\mathrm{F}}^{2}\right)
$$

We now want to prove the reverse inequality. Since $\|X\|_{(\mathcal{R}, \mathcal{C})}=\|X\|_{(\overline{\mathcal{R}}, \overline{\mathcal{C}})}$ by definition (where $\overline{\mathcal{S}}$ denotes the closure of a set $\mathcal{S}$ ), we can assume without loss of generality that $\mathcal{R}$ and $\mathcal{C}$ are both closed (and compact) sets.

First, we restrict our attention to a special case (the "positive case"), where we assume that for all $\mathbf{r} \in \mathcal{R}$ and all $\mathbf{c} \in \mathcal{C}, \mathbf{r}_{i}>0$ and $\mathbf{c}_{j}>0$ for all $i$ and $j$. (We will treat the general case below.) Therefore, since $\|X\|_{\operatorname{tr}(\mathbf{r}, \mathbf{c})}$ is continuous as a function of $(\mathbf{r}, \mathbf{c})$ for any fixed $X$ and since $\mathcal{R}$ and $\mathcal{C}$ are closed, we must have some $\mathbf{r}^{\star} \in \mathcal{R}$ and $\mathbf{c}^{\star} \in \mathcal{C}$ such that $\|X\|_{(\mathcal{R}, \mathcal{C})}=\|X\|_{\operatorname{tr}\left(\mathbf{r}^{\star}, \mathbf{c}^{\star}\right)}$, with $\mathbf{r}_{i}^{\star}>0$ for all $i$ and $\mathbf{c}_{j}^{\star}>0$ for all $j$.

Next, let $U D V^{\top}=\mathbf{r}^{\star 1 / 2} \cdot X \cdot \mathbf{c}^{\star 1 / 2}$ be a singular value decomposition, and let $A^{\star}=\mathbf{r}^{\star-1 / 2} U D^{1 / 2}$ and $B^{\star}=\mathbf{c}^{\star-1 / 2} V D^{1 / 2}$. Then $A^{\star} B^{\star \top}=X$, and

$$
\left\|\mathbf{r}^{\star^{1 / 2}} A^{\star}\right\|_{\mathrm{F}}^{2}=\left\|U D^{1 / 2}\right\|_{\mathrm{F}}^{2}=\operatorname{trace}\left(U D U^{\top}\right)=\operatorname{trace}(D)=\|X\|_{\operatorname{tr}\left(\mathbf{r}^{\star}, \mathbf{c}^{\star}\right)}=\|X\|_{(\mathcal{R}, \mathcal{C})}
$$

Below, we will show that

$$
\begin{equation*}
\mathbf{r}^{\star}=\arg \max _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} A^{\star}\right\|_{\mathrm{F}}^{2} \tag{2}
\end{equation*}
$$

This will imply that $\|X\|_{(\mathcal{R}, \mathcal{C})}=\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} A^{\star}\right\|_{\mathrm{F}}^{2}$, and following the same reasoning for $B^{\star}$, we will have proved
$2\|X\|_{(\mathcal{R}, \mathcal{C})}=\left(\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} A^{\star}\right\|_{\mathrm{F}}^{2}+\sup _{\mathbf{c} \in \mathcal{C}}\left\|\mathbf{c}^{1 / 2} B^{\star}\right\|_{\mathrm{F}}^{2}\right) \geq \inf _{A B^{\top}=X}\left(\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} A\right\|_{\mathrm{F}}^{2}+\sup _{\mathbf{c} \in \mathcal{C}}\left\|\mathbf{c}^{1 / 2} B\right\|_{\mathrm{F}}^{2}\right)$,
which is sufficient. It remains only to prove (2). Take any $\mathbf{r} \in \mathcal{R}$ with $\mathbf{r} \neq \mathbf{r}^{\star}$ and let $\mathbf{w}=\mathbf{r}-\mathbf{r}^{\star}$. We have

$$
\left\|\mathbf{r}^{1 / 2} A\right\|_{\mathrm{F}}^{2}-\left\|\mathbf{r}^{\star^{1 / 2}} A\right\|_{\mathrm{F}}^{2}=\sum_{i} \mathbf{w}_{i}\left\|A_{(i)}\right\|_{2}^{2}=\sum_{i} \frac{\mathbf{w}_{i}}{\mathbf{r}_{i}^{\star}} \cdot\left(U D U^{\top}\right)_{i i}
$$

and it will be sufficient to prove that this quantity is $\leq 0$. To do this, we first define, for any $t \in[0,1]$,

$$
f(t):=\sum_{i} \sqrt{1+t \cdot \frac{\mathbf{w}_{i}}{\mathbf{r}_{i}^{\star}}} \cdot\left(U D U^{\top}\right)_{i i}=\operatorname{trace}\left(\left(\frac{\mathbf{r}^{\star}+t \mathbf{w}}{\mathbf{r}^{\star}}\right)^{1 / 2} U D U^{\top}\right)
$$

Using the fact that trace $(\cdot) \leq\|\cdot\|_{\text {tr }}$ for all matrices, we have

$$
\begin{aligned}
f(t) & \leq\left\|\left(\frac{\mathbf{r}^{\star}+t \mathbf{w}}{\mathbf{r}^{\star}}\right)^{1 / 2} U D U^{\top}\right\|_{\operatorname{tr}}=\left\|\left(\mathbf{r}^{\star}+t \mathbf{w}\right)^{1 / 2} X \mathbf{c}^{\star 1 / 2} \cdot V U^{\top}\right\|_{\operatorname{tr}} \\
& =\left\|\left(\mathbf{r}^{\star}+t \mathbf{w}\right)^{1 / 2} X \mathbf{c}^{\star 1 / 2}\right\|_{\operatorname{tr}}=\|X\|_{\operatorname{tr}\left(\mathbf{r}^{\star}+t \mathbf{w}, \mathbf{c}^{\star}\right)} \leq\|X\|_{(\mathcal{R}, \mathcal{C})}=\sum_{i}\left(U D U^{\top}\right)_{i i}=f(0),
\end{aligned}
$$

where the last inequality comes from the fact that $\mathbf{r}^{\star}+t \mathbf{w} \in \mathcal{R}$ by convexity of $\mathcal{R}$. Therefore,

$$
0 \geq\left.\frac{d}{d t} f(t)\right|_{t=0}=\left.\frac{d}{d t}\left(\sum_{i} \sqrt{1+t \cdot \frac{\mathbf{w}_{i}}{\mathbf{r}_{i}^{\star}}} \cdot\left(U D U^{\top}\right)_{i i}\right)\right|_{t=0}=\frac{1}{2} \cdot \sum_{i} \frac{\mathbf{w}_{i}}{\mathbf{r}_{i}^{\star}} \cdot\left(U D U^{\top}\right)_{i i}
$$

as desired. (Here we take the right-sided derivative, i.e. taking a limit as $t$ approaches zero from the right, since $f(t)$ is only defined for $t \in[0,1]$.) This concludes the proof for the positive case.
Next, we prove that the general factorization (1) hold in the general case, where we might have $\overline{\mathcal{R}} \not \subset \mathbb{R}_{++}^{n}$ and/or $\overline{\mathcal{C}} \not \subset \mathbb{R}_{++}^{m}$. If for any $i \in[n]$ we have $\mathbf{r}_{i}=0$ for all $\mathbf{r} \in \mathcal{R}$, we can discard this row of $X$, and same for any $j \in[m]$. Therefore, without loss of generality, for all $i \in[n]$ there is some $\mathbf{r}^{(i)} \in \mathcal{R}$ with $\mathbf{r}_{i}^{(i)}>0$. Taking a convex combination, $\mathbf{r}^{+}=\frac{1}{n} \sum_{i} \mathbf{r}^{(i)} \in \mathcal{R}$, we have $\mathbf{r}^{+} \in \mathcal{R} \cap \mathbb{R}_{++}^{n}$. Similarly, we can construct $\mathbf{c}^{+} \in \mathcal{C} \cap \mathbb{R}_{++}^{m}$.
Fix any $\epsilon>0$, and let $\delta=\min \left\{\min _{i} \mathbf{r}_{i}^{+}, \min _{j} \mathbf{c}_{j}^{+}\right\} \cdot \frac{\epsilon}{2(1+\epsilon)}>0$, and define closed subsets

$$
\mathcal{R}_{0}=\left\{\mathbf{r} \in \mathcal{R}: \min _{i} \mathbf{r}_{i} \geq \delta\right\} \subseteq \mathcal{R} \text { and } \mathcal{C}_{0}=\left\{\mathbf{c} \in \mathcal{C}: \min _{i} \mathbf{c}_{i} \geq \delta\right\} \subseteq \mathcal{C}
$$

Since we know that the factorization result holds for the "positive case", we have

$$
\begin{aligned}
\inf _{A B^{\top}=X}\left(\sup _{\mathbf{r} \in \mathcal{R}_{0}}\left\|\mathbf{r}^{1 / 2} A\right\|_{\mathrm{F}}^{2}\right. & \left.+\sup _{\mathbf{c} \in \mathcal{C}_{0}}\left\|\mathbf{c}^{1 / 2} B\right\|_{\mathrm{F}}^{2}\right)=2\|X\|_{\left(\mathcal{R}_{0}, \mathcal{C}_{0}\right)} \\
& =2 \sup _{\mathbf{r} \in \mathcal{R}_{0}, \mathbf{c} \in \mathcal{C}_{0}}\left\|\mathbf{r}^{1 / 2} X \mathbf{c}^{1 / 2}\right\|_{\mathrm{tr}} \leq 2 \sup _{\mathbf{r} \in \mathcal{R}, \mathbf{c} \in \mathcal{C}}\left\|\mathbf{r}^{1 / 2} X \mathbf{c}^{1 / 2}\right\|_{\mathrm{tr}}=2\|X\|_{(\mathcal{R}, \mathcal{C})} .
\end{aligned}
$$

Now choose any factorization $\tilde{A} \tilde{B}^{\top}=X$ such that

$$
\begin{equation*}
\left(\sup _{\mathbf{r} \in \mathcal{R}_{0}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}}^{2}+\sup _{\mathbf{c} \in \mathcal{C}_{0}}\left\|\mathbf{c}^{1 / 2} \tilde{B}\right\|_{\mathrm{F}}^{2}\right) \leq 2 \sup _{\mathbf{r} \in \mathcal{R}, \mathbf{c} \in \mathcal{C}}\left\|\mathbf{r}^{1 / 2} X \mathbf{c}^{1 / 2}\right\|_{\mathrm{tr}}(1+\epsilon / 2) . \tag{3}
\end{equation*}
$$

Next, we need to show that $\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}}^{2}$ is not much larger than $\sup _{\mathbf{r} \in \mathcal{R}_{0}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}}^{2}$ (and same for $\tilde{B})$. Choose any $\mathbf{r}^{\prime} \in \mathcal{R}$, and let $\mathbf{r}^{\prime \prime}=\left(1-\frac{\delta}{\min _{i} \mathbf{r}_{i}^{+}}\right) \mathbf{r}^{\prime}+\left(\frac{\delta}{\min _{i} \mathbf{r}_{i}^{+}}\right) \mathbf{r}^{+} \in \mathcal{R}$. Then

$$
\min _{i} \mathbf{r}_{i}^{\prime \prime} \geq\left(\frac{\delta}{\min _{i} \mathbf{r}_{i}^{+}}\right) \min _{i} \mathbf{r}_{i}^{+}=\delta
$$

and so $\mathbf{r}^{\prime \prime} \in \mathcal{R}_{0}$. We also have $\mathbf{r}_{i}^{\prime} \leq\left(1-\frac{\delta}{\min _{i} \mathbf{r}_{i}^{+}}\right)^{-1} \mathbf{r}_{i}^{\prime \prime}$ for all $i$. Therefore,

$$
\left\|\mathbf{r}^{\prime^{1 / 2}} \tilde{A}\right\|_{\mathrm{F}} \leq\left(1-\frac{\delta}{\min _{i} \mathbf{r}_{i}^{+}}\right)^{-1 / 2}\left\|\mathbf{r}^{\prime \prime^{1 / 2}} \tilde{A}\right\|_{\mathrm{F}} \leq\left(1-\frac{\delta}{\min _{i} \mathbf{r}_{i}^{+}}\right)^{-1 / 2} \sup _{\mathbf{r} \in \mathcal{R}_{0}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}}
$$

Since this is true for any $\mathbf{r}^{\prime} \in \mathcal{R}$, applying the definition of $\delta$, we have

$$
\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}} \leq\left(1-\frac{\delta}{\min _{i} \mathbf{r}_{i}^{+}}\right)^{-1 / 2} \sup _{\mathbf{r} \in \mathcal{R}_{0}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}} \leq\left(\frac{1+\epsilon / 2}{1+\epsilon}\right)^{-1 / 2} \sup _{\mathbf{r} \in \mathcal{R}_{0}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}}
$$

Applying the same reasoning for $\tilde{B}$ and then plugging in the bound (3), we have

$$
\begin{array}{r}
\inf _{A B^{\top}=X}\left(\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} A\right\|_{\mathrm{F}}^{2}+\sup _{\mathbf{c} \in \mathcal{C}}\left\|\mathbf{c}^{1 / 2} B\right\|_{\mathrm{F}}^{2}\right) \leq\left(\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}}+\sup _{\mathbf{c} \in \mathcal{C}}\left\|\mathbf{c}^{1 / 2} \tilde{B}\right\|_{\mathrm{F}}^{2}\right) \\
\leq\left(\frac{1+\epsilon / 2}{1+\epsilon}\right)^{-1} \cdot\left(\sup _{\mathbf{r} \in \mathcal{R}_{0}}\left\|\mathbf{r}^{1 / 2} \tilde{A}\right\|_{\mathrm{F}}^{2}+\sup _{\mathbf{c} \in \mathcal{C}_{0}}\left\|\mathbf{c}^{1 / 2} \tilde{B}\right\|_{\mathrm{F}}^{2}\right) \\
\leq\left(\frac{1+\epsilon / 2}{1+\epsilon}\right)^{-1}(1+\epsilon / 2) \cdot 2\|X\|_{(\mathcal{R}, \mathcal{C})}=(1+\epsilon) \cdot 2\|X\|_{(\mathcal{R}, \mathcal{C})} .
\end{array}
$$

Since this analysis holds for arbitrary $\epsilon>0$, this proves the desired result, that

$$
\inf _{A B^{\top}=X}\left(\sup _{\mathbf{r} \in \mathcal{R}}\left\|\mathbf{r}^{1 / 2} A\right\|_{\mathrm{F}}^{2}+\sup _{\mathbf{c} \in \mathcal{C}}\left\|\mathbf{c}^{1 / 2} B\right\|_{\mathrm{F}}^{2}\right) \leq 2\|X\|_{(\mathcal{R}, \mathcal{C})}
$$

## B Proof of Theorem 2

We follow similar techniques as used by Srebro and Shraibman [1] in their proof of the analogous result for the max norm. We need to show that

$$
\begin{aligned}
\operatorname{Conv}\left\{u v^{\top}: u \in \mathbb{R}^{n}, v \in \mathbb{R}^{m},\|u\|_{\mathcal{R}}=\|v\|_{\mathcal{C}}=1\right\} \subseteq\left\{X:\|X\|_{(\mathcal{R}, \mathcal{C})} \leq 1\right\} \subseteq \\
K_{G} \cdot \operatorname{Conv}\left\{u v^{\top}: u \in \mathbb{R}^{n}, v \in \mathbb{R}^{m},\|u\|_{\mathcal{R}}=\|v\|_{\mathcal{C}}=1\right\}
\end{aligned}
$$

For the left-hand inclusion, since $\|\cdot\|_{(\mathcal{R}, \mathcal{C})}$ is a norm and therefore the constraint $\|X\|_{(\mathcal{R}, \mathcal{C})} \leq 1$ is convex, it is sufficient to show that $\left\|u v^{\top}\right\|_{(\mathcal{R}, \mathcal{C})} \leq 1$ for any $u \in \mathbb{R}^{n}, v \in \mathbb{R}^{m}$ with $\|u\|_{\mathcal{R}}=\|v\|_{\mathcal{C}}=$ 1. This is a trivial consequence of the factorization result in Theorem 1.

Now we prove the right-hand inclusion. Grothendieck's Inequality states that, for any $Y \in \mathbb{R}^{n \times m}$ and for any dimension $k$,

$$
\begin{aligned}
\sup \left\{\left\langle Y, U V^{\top}\right\rangle: U \in\right. & \left.\mathbb{R}^{n \times k}, V \in \mathbb{R}^{m \times k},\left\|U_{(i)}\right\|_{2} \leq 1 \forall i,\left\|V_{(j)}\right\|_{2} \leq 1 \forall j\right\} \\
& \leq K_{G} \cdot \sup \left\{\left\langle Y, u v^{\top}\right\rangle: u \in \mathbb{R}^{n}, v \in \mathbb{R}^{m},\left|u_{i}\right| \leq 1 \forall i,\left|v_{j}\right| \leq 1 \forall j\right\}
\end{aligned}
$$

where $K_{G} \in(1.67,1.79)$ is Grothendieck's constant. We now extend this to a slightly more general form. Take any $a \in \mathbb{R}_{+}^{n}$ and $b \in \mathbb{R}_{+}^{m}$. Then, setting $\tilde{U}=\operatorname{diag}(a)^{+} U$ and $\tilde{V}=\operatorname{diag}(b)^{+} V$ (where $M^{+}$is the pseudoinverse of $M$ ), and same for $\tilde{u}$ and $\tilde{v}$, we see that

$$
\begin{gather*}
\sup \left\{\left\langle Y, U V^{\top}\right\rangle: U \in \mathbb{R}^{n \times k}, V \in \mathbb{R}^{m \times k},\left\|U_{(i)}\right\|_{2} \leq a_{i} \forall i,\left\|V_{(j)}\right\|_{2} \leq b_{j} \forall j\right\} \\
=\sup \left\{\left\langle\operatorname{diag}(a) \cdot Y \cdot \operatorname{diag}(b), \tilde{U} \tilde{V}^{\top}\right\rangle: \tilde{U} \in \mathbb{R}^{n \times k}, \tilde{V} \in \mathbb{R}^{m \times k},\left\|\tilde{U}_{(i)}\right\|_{2} \leq 1 \forall i,\left\|\tilde{V}_{(j)}\right\|_{2} \leq 1 \forall j\right\} \\
\leq K_{G} \cdot \sup \left\{\left\langle\operatorname{diag}(a) \cdot Y \cdot \operatorname{diag}(b), \tilde{u} \tilde{v}^{\top}\right\rangle: \tilde{u} \in \mathbb{R}^{n}, \tilde{v} \in \mathbb{R}^{m},\left|\tilde{u}_{i}\right| \leq 1 \forall i,\left|\tilde{v}_{j}\right| \leq 1 \forall j\right\} \\
\quad=K_{G} \cdot \sup \left\{\left\langle Y, u v^{\top}\right\rangle: u \in \mathbb{R}^{n}, v \in \mathbb{R}^{m},\left|u_{i}\right| \leq a_{i} \forall i,\left|v_{j}\right| \leq b_{j} \forall j\right\} \tag{4}
\end{gather*}
$$

Now take any $Y \in \mathbb{R}^{n \times m}$. Let $\|\cdot\|_{(\mathcal{R}, \mathcal{C})}^{*}$ be the dual norm to the $(\mathcal{R}, \mathcal{C})$-norm. To bound this dual norm of $Y$, we apply the factorization result of Theorem 1 :

$$
\begin{aligned}
&\|Y\|_{(\mathcal{R}, \mathcal{C})}^{*}=\sup _{\|X\|_{(\mathcal{R}, \mathcal{C})} \leq 1}\langle Y, X\rangle \\
&=\sup _{U, V}\left\{\left\langle Y, U V^{\top}\right\rangle: \frac{1}{2}\left(\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|U_{(i)}\right\|_{2}^{2}+\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|V_{(j)}\right\|_{2}^{2}\right) \leq 1\right\} \\
& \stackrel{(*)}{=} \sup _{U, V}\left\{\left\langle Y, U V^{\top}\right\rangle: \sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|U_{(i)}\right\|_{2}^{2}=\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|V_{(j)}\right\|_{2}^{2} \leq 1\right\} \\
&= \sup _{a \in \mathbb{R}_{+}^{n}:\|a\|_{\mathcal{R}} \leq 1} \sup _{b, V}\left\{\left\langle Y, U V^{\top}\right\rangle:\left\|U_{(i)}\right\|_{2} \leq a_{i} \forall i,\left\|V_{(j)}\right\|_{2} \leq b_{j} \forall j\right\} \\
& \leq K_{G} \cdot: \| \mathbb{R}_{\mathcal{C}}^{m} \leq 1 \\
& \sup _{a \in \mathbb{R}_{+}^{n}:\|a\|_{\mathcal{R}} \leq 1} \leq \sup _{U, V}\left\{\left\langle Y, u v^{\top}\right\rangle:\left|u_{i}\right| \leq a_{i} \forall i,\left|v_{j}\right| \leq b_{j} \forall j\right\} \\
&= K_{G} \cdot \sup _{u, v}\left\{\left\langle Y, u v^{\top}\right\rangle:\|u\|_{\mathcal{R}} \leq 1,\|v\|_{\mathcal{C}} \leq 1\right\} \\
&= K_{G} \cdot \sup _{X}\left\{\langle Y, X\rangle: X \in \operatorname{Conv}\left\{u v^{\top}: u \in \mathbb{R}^{n}, v \in \mathbb{R}^{m},\|u\|_{\mathcal{R}}=\|v\|_{\mathcal{C}}=1\right\}\right\} \\
&= \sup _{X}\left\{\langle Y, X\rangle: X \in K_{G} \cdot \operatorname{Conv}\left\{u v^{\top}: u \in \mathbb{R}^{n}, v \in \mathbb{R}^{m},\|u\|_{\mathcal{R}}=\|v\|_{\mathcal{C}}=1\right\}\right\} .
\end{aligned}
$$

As in [1], this is sufficient to prove the result. Above, the step marked (*) is true because, given any $U$ and $V$ with

$$
\frac{1}{2}\left(\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|U_{(i)}\right\|_{2}^{2}+\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|V_{(j)}\right\|_{2}^{2}\right) \leq 1
$$

we can replace $U$ and $V$ with $U^{\prime}:=U \cdot \omega$ and $V^{\prime}:=V \cdot \omega^{-1}$, where $\omega:=\sqrt[4]{\frac{\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|V_{(j)}\right\|_{2}^{2}}{\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|U_{(i)}\right\|_{2}^{2}}}$. This will give $U^{\prime} V^{\prime \top}=U V^{\top}$, and

$$
\begin{aligned}
\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|U_{(i)}^{\prime}\right\|_{2}^{2}=\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|V_{(j)}^{\prime}\right\|_{2}^{2} & =\sqrt{\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|U_{(i)}\right\|_{2}^{2} \cdot \sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|V_{(j)}\right\|_{2}^{2}} \\
& \leq \frac{1}{2}\left(\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|U_{(i)}\right\|_{2}^{2}+\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|V_{(j)}\right\|_{2}^{2}\right) \leq 1 .
\end{aligned}
$$

## C Proof of Theorem 3

Following the strategy of Srebro \& Shraibman (2005), we will use the Rademacher complexity to bound this excess risk. By Theorem 8 of Bartlett \& Mendelson (2002) ${ }^{1}$, we know that

$$
\begin{align*}
\mathbb{E}_{S}\left[\sum_{i j} \mathbf{p}_{i j}\left|Y_{i j}-\widehat{X}_{i j}\right|-\inf _{\|X\|_{(\mathcal{R}, \mathcal{C})}} \leq \sqrt{k}\right. & \left.\sum_{i j} \mathbf{p}_{i j}\left|Y_{i j}-X_{i j}\right|\right] \\
& =\mathcal{O}\left(\mathbb{E}_{S}\left[\widehat{\mathcal{R}}_{S}\left(\left\{X \in \mathbb{R}^{n \times m}:\|X\|_{(\mathcal{R}, \mathcal{C})} \leq \sqrt{k}\right\}\right)\right]\right) \tag{5}
\end{align*}
$$

where the expected Rademacher complexity is defined as

$$
\mathbb{E}_{S}\left[\widehat{\mathcal{R}}_{S}\left(\left\{X \in \mathbb{R}^{n \times m}:\|X\|_{(\mathcal{R}, \mathcal{C})} \leq \sqrt{k}\right\}\right)\right]:=\frac{1}{s} \mathbb{E}_{S, \nu}\left[\sup _{\|X\|_{(\mathcal{R}, \mathcal{C})} \leq \sqrt{k}} \sum_{t} \nu_{t} \cdot X_{i_{t} j_{t}}\right]
$$

where $\nu \in\{ \pm 1\}^{s}$ is a random vector of independent unbiased signs, generated independently from $S$.

Now we bound the Rademacher complexity. By scaling, it is sufficient to consider the case $k=1$. The main idea for this proof is to first show that, for any $X$ with $\|X\|_{(\mathcal{R}, \mathcal{C})} \leq 1$, we can decompose $X$ into a sum $X^{\prime}+X^{\prime \prime}$ where $\left\|X^{\prime}\right\|_{\max } \leq K_{G}$ and $\left\|X^{\prime \prime}\right\|_{\operatorname{tr}(\widetilde{\mathbf{p}})} \leq 2 K_{G} \gamma^{-1 / 2}$, where $\widetilde{\mathbf{p}}$ represents the smoothed row and column marginals with smoothing parameter $\zeta=1 / 2$, and where $K_{G} \leq 1.79$ is Grothendieck's constant. We will then use known Rademacher complexity bounds for the classes of matrices that have bounded max norm and bounded smoothed weighted trace norm.
To construct the decomposition of $X$, we start with a vector decomposition lemma, proved below.
Lemma 1. Suppose $\mathcal{R} \supseteq \mathcal{R}_{1 / 2, \gamma}^{\times}$. Then for any $u \in \mathbb{R}^{n}$ with $\|u\|_{\mathcal{R}}=1$, we can decompose $u$ into a sum $u=u^{\prime}+u^{\prime \prime}$ such that $\left\|u^{\prime}\right\|_{\infty} \leq 1$ and $\left\|u^{\prime \prime}\right\|_{\tilde{\mathbf{p}}_{\text {row }}}:=\sum_{i} \widetilde{\mathbf{p}}_{i \bullet} u_{i}^{\prime \prime 2} \leq \gamma^{-1 / 2}$.

Next, by Theorem 2, we can write

$$
X=K_{G} \cdot \sum_{l=1}^{\infty} t_{l} \cdot u_{l} v_{l}^{\top}
$$

where $t_{l} \geq 0, \sum_{l=1}^{\infty} t_{l}=1$, and $\left\|u_{l}\right\|_{\mathcal{R}}=\left\|v_{l}\right\|_{\mathcal{C}}=1$ for all $l$. Applying Lemma 1 to $u_{l}$ and to $v_{l}$ for each $l$, we can write $u_{l}=u_{l}^{\prime}+u_{l}^{\prime \prime}$ and $v_{l}=v_{l}^{\prime}+v_{l}^{\prime \prime}$, where

$$
\left\|u_{l}^{\prime}\right\|_{\infty} \leq 1,\left\|u_{l}^{\prime \prime}\right\|_{\widetilde{\mathbf{p}}_{\text {row }}} \leq \gamma^{-1 / 2},\left\|v_{l}^{\prime}\right\|_{\infty} \leq 1,\left\|v_{l}^{\prime \prime}\right\|_{\widetilde{\mathbf{p}}_{\text {col }}} \leq \gamma^{-1 / 2}
$$

Then

$$
X=K_{G} \cdot\left(\sum_{l=1}^{\infty} t_{l} \cdot u_{l}^{\prime} v_{l}^{\prime \top}+\sum_{l=1}^{\infty} t_{l} \cdot u_{l}^{\prime} v_{l}^{\prime \prime \top}+\sum_{l=1}^{\infty} t_{l} \cdot u_{l}^{\prime \prime} v_{l}^{\top}\right)=: K_{G}\left(X_{1}+X_{2}+X_{3}\right) .
$$

Furthermore, $\left\|u_{l}^{\prime}\right\|_{\tilde{\mathbf{p}}_{\text {row }}} \leq\left\|u_{l}^{\prime}\right\|_{\infty} \leq 1$, and $\left\|v_{l}\right\|_{\widetilde{\mathbf{p}}_{\text {row }}} \leq\left\|v_{l}\right\|_{\mathcal{C}} \leq 1$. Applying Srebro and Shraibman [1]'s convex hull bounds for the trace norm and max norm (stated in Section 4 of the main paper), we see that $\left\|X_{1}\right\|_{\max } \leq 1$, and that that $\left\|X_{i}\right\|_{\operatorname{tr}(\widetilde{\mathbf{p}})} \leq \gamma^{-1 / 2}$ for $i=2,3$. Defining $X^{\prime}=X_{1}$ and $X^{\prime \prime}=X_{2}+X_{3}$, we have the desired decomposition.
Applying this result to every $X$ in the class $\left\{X \in \mathbb{R}^{n \times m}:\|X\|_{(\mathcal{R}, \mathcal{C})} \leq 1\right\}$, we see that

$$
\begin{aligned}
& \mathbb{E}_{S}\left[\widehat{\mathcal{R}}_{S}\left(\left\{X \in \mathbb{R}^{n \times m}:\|X\|_{(\mathcal{R}, \mathcal{C})} \leq 1\right\}\right)\right] \\
& \leq \mathbb{E}_{S}\left[\widehat{\mathcal{R}}_{S}\left(\left\{X^{\prime}:\left\|X^{\prime}\right\|_{\max } \leq K_{G}\right\}\right)\right]+\mathbb{E}_{S}\left[\widehat{\mathcal{R}}_{S}\left(\left\{X^{\prime \prime}:\left\|X^{\prime \prime}\right\|_{\operatorname{tr}(\widetilde{\mathbf{p}})} \leq K_{G} \cdot 2 \gamma^{-1 / 2}\right\}\right)\right] \\
& \leq K_{G} \cdot \mathcal{O}\left(\sqrt{\frac{n}{s}}\right)+K_{G} \cdot 2 \gamma^{-1 / 2} \cdot \mathcal{O}\left(\sqrt{\frac{n \log (n)}{s}}+\frac{n \log (n)}{s}\right)
\end{aligned}
$$

[^0]where the last step uses bounds on the Rademacher complexity of the max norm and weighted trace norm unit balls, shown in Theorem 5 of [1] and Theorem 3 of [2], respectively. Finally, we want to deal with the last term, $\frac{n \log (n)}{s}$, that is outside the square root. Since $s \geq n$ by assumption, we have $\frac{n \log (n)}{s} \leq \sqrt{\frac{n \log ^{2}(n)}{s}}$, and if $s \geq n \log (n)$, then we can improve this to $\frac{n \log (n)}{s} \leq \sqrt{\frac{n \log (n)}{s}}$. Returning to (5) and plugging in our bound on the Rademacher complexity, this proves the desired bound on the excess risk.

## C. 1 Proof of Lemma 1

For $u \in \mathbb{R}^{n}$ with $\|u\|_{\mathcal{R}}=1$, we need to find a decomposition $u=u^{\prime}+u^{\prime \prime}$ such that $\left\|u^{\prime}\right\|_{\infty} \leq 1$ and $\left\|u^{\prime \prime}\right\|_{\widetilde{\mathbf{p}}_{\text {row }}}=\sqrt{\sum_{i} \widetilde{\mathbf{p}}_{i \bullet} u_{i}^{\prime \prime 2}} \leq \gamma^{-1 / 2}$. Without loss of generality, assume $\left|u_{1}\right| \geq \cdots \geq\left|u_{n}\right|$. Find $N \in\{1, \ldots, n\}$ and $t \in(0,1]$ so that $\sum_{i=1}^{N-1} \widetilde{\mathbf{p}}_{i \bullet}+t \cdot \widetilde{\mathbf{p}}_{N \bullet}=\gamma^{-1}$, and let

$$
\mathbf{r}=\gamma \cdot\left(\widetilde{\mathbf{p}}_{1 \bullet}, \ldots, \widetilde{\mathbf{p}}_{(N-1) \bullet}, t \cdot \widetilde{\mathbf{p}}_{N \bullet}, 0, \ldots, 0\right) \in \Delta_{[n]}
$$

Clearly, $\mathbf{r}_{i} \leq \gamma \cdot \widetilde{\mathbf{p}}_{i \bullet}$ for all $i$, and so $\mathbf{r} \in \mathcal{R}_{1 / 2, \gamma}^{\times} \subseteq \mathcal{R}$.
Now let $u^{\prime \prime}=\left(u_{1}, \ldots, u_{N-1}, \sqrt{t} \cdot u_{N}, 0, \ldots, 0\right)$, and set $u^{\prime}=u-u^{\prime \prime}$. We then calculate

$$
\left\|u^{\prime \prime}\right\|_{\tilde{\mathbf{p}}_{\text {row }}}^{2}=\sum_{i=1}^{N-1} \widetilde{\mathbf{p}}_{i \bullet} u_{i}^{2}+t \cdot \widetilde{\mathbf{p}}_{N} \cdot u_{N}^{2}=\gamma^{-1} \sum_{i=1}^{n} \mathbf{r}_{i} u_{i}^{2} \leq \gamma^{-1}\|u\|_{\mathcal{R}}^{2} \leq \gamma^{-1}
$$

Finally, we want to show that $\left\|u^{\prime}\right\|_{\infty} \leq 1$. Since $u_{i}^{\prime}=0$ for $i<N$, we only need to bound $\left|u_{i}^{\prime}\right|$ for each $i \geq N$. We have

$$
1=\|u\|_{\mathcal{R}}^{2} \geq \sum_{i^{\prime}=1}^{n} \mathbf{r}_{i^{\prime}} u_{i^{\prime}}^{2} \geq \sum_{i^{\prime}=1}^{N} \mathbf{r}_{i^{\prime}} u_{i^{\prime}}^{2} \stackrel{(*)}{\geq} u_{i}^{2} \cdot \sum_{i^{\prime}=1}^{N} \mathbf{r}_{i^{\prime}} \stackrel{(\#)}{=} u_{i}^{2} \geq u_{i}^{\prime 2}
$$

where the step marked (*) uses the fact that $\left|u_{i^{\prime}}\right| \geq\left|u_{i}\right|$ for all $i^{\prime} \leq N$, and the step marked (\#) comes from the fact that $\mathbf{r}$ is supported on $\{1, \ldots, N\}$. This is sufficient.

## D Proof of Proposition 1

Let $L_{0}=\operatorname{Loss}(\widehat{X})$. Then, by definition,

$$
\widehat{X}=\arg \min \left\{\text { Penalty }_{(\beta, \tau)}(X): \operatorname{Loss}(X) \leq L_{0}\right\}
$$

Then to prove the lemma, it is sufficient to show that for some $t \in[0,1]$,

$$
\widehat{X}=\arg \min \left\{\|X\|_{\left(\mathcal{R}_{(t)}, \mathcal{C}_{(t)}\right)}: \operatorname{Loss}(X) \leq L_{0}\right\}
$$

where we set

$$
\mathcal{R}_{(t)}=\left\{\mathbf{r} \in \Delta_{[n]}: \mathbf{r}_{i} \geq \frac{t}{1+(n-1) t} \forall i\right\}, \mathcal{C}_{(t)}=\left\{\mathbf{c} \in \Delta_{[m]}: \mathbf{c}_{j} \geq \frac{t}{1+(m-1) t} \forall j\right\}
$$

Trivially, we can rephrase these definitions as

$$
\begin{align*}
& \mathcal{R}_{(t)}=\left\{\frac{t}{1+(n-1) \cdot t} \cdot(1, \ldots, 1)+\frac{1-t}{1+(n-1) \cdot t} \cdot \mathbf{r}: \mathbf{r} \in \Delta_{[n]}\right\} \text { and } \\
& \mathcal{C}_{(t)}=\left\{\frac{t}{1+(m-1) \cdot t} \cdot(1, \ldots, 1)+\frac{1-t}{1+(m-1) \cdot t} \cdot \mathbf{c}: \mathbf{c} \in \Delta_{[m]}\right\} \tag{6}
\end{align*}
$$

Note that for any vectors $u \in \mathbb{R}_{+}^{n}$ and $v \in \mathbb{R}_{+}^{m}$,

$$
\begin{equation*}
\sup _{\mathbf{r} \in \Delta_{[n]}} \sum_{i} \mathbf{r}_{i} u_{i}=\max _{i} u_{i} \text { and } \sup _{\mathbf{c} \in \Delta_{[m]}} \sum_{j} \mathbf{c}_{j} v_{j}=\max _{j} v_{j} . \tag{7}
\end{equation*}
$$

Applying the SDP formulation of the local max norm (proved in Lemma 2 below), we have

$$
\begin{gather*}
\|X\|_{\left(\mathcal{R}_{(t)}, \mathcal{C}_{(t)}\right)}=\frac{1}{2} \inf \left\{\sup _{\mathbf{r} \in \mathcal{R}_{(t)}} \sum_{i} \mathbf{r}_{i} U_{i i}+\sup _{\mathbf{c} \in \mathcal{C}_{(t)}} \sum_{j} \mathbf{c}_{j} V_{j j}:\left(\begin{array}{cc}
U & X \\
X^{\top} & V
\end{array}\right) \succeq 0\right\} \\
+\frac{\operatorname{By}(6) \text { and (7) }}{=} \frac{1}{2} \inf \left\{\frac{t}{1+(n-1) \cdot t} \cdot \sum_{i} U_{i i}+\frac{1-t}{1+(n-1) \cdot t} \max _{i} U_{i i}\right. \\
\left.+\frac{t}{1+(m-1) \cdot t} \cdot \sum_{j} V_{j j}+\frac{1-t}{1+(m-1) \cdot t} \max _{j} V_{j j}:\left(\begin{array}{cc}
U & X \\
X^{\top} & V
\end{array}\right) \succeq 0\right\} \\
=\frac{\omega_{t}}{2} \inf \left\{t \sum_{i} A_{i i}+(1-t) \max _{i} A_{i i}+t \sum_{j} B_{j j}+(1-t) \max _{j} B_{j j}:\left(\begin{array}{cc}
A & X \\
X^{\top} & B
\end{array}\right) \succeq 0\right\} \\
=\frac{\omega_{t}}{2} \inf \left\{(1-t) \cdot \mathrm{M}(A, B)+t \cdot \mathrm{~T}(A, B): X \in \mathcal{X}_{A, B}\right\} \tag{8}
\end{gather*}
$$

where for the next-to-last step, we define

$$
A=U \cdot \sqrt{\frac{1+(m-1) \cdot t}{1+(n-1) \cdot t}}, B=V \cdot \sqrt{\frac{1+(n-1) \cdot t}{1+(m-1) \cdot t}}, \omega_{t}=\frac{1}{\sqrt{(1+(n-1) \cdot t)(1+(m-1) \cdot t)}},
$$

and for the last step, we define

$$
\mathrm{T}(A, B)=\operatorname{trace}(A)+\operatorname{trace}(B), \mathrm{M}(A, B)=\max _{i} A_{i i}+\max _{j} B_{j j}
$$

and

$$
\mathcal{X}_{A, B}=\left\{X:\left(\begin{array}{cc}
A & X \\
X^{\top} & B
\end{array}\right) \succeq 0\right\} .
$$

Next, we compare this to the $(\beta, \tau)$ penalty formulated in our main paper. Recall
$\operatorname{Penalty}_{(\beta, \tau)}(X)=\inf _{X=A B^{\top}}\left\{\sqrt{\max _{i}\left\|A_{(i)}\right\|_{2}^{2}+\max _{j}\left\|B_{(j)}\right\|_{2}^{2}} \cdot \sqrt{\sum_{i}\left\|A_{(i)}\right\|_{2}^{2}+\sum_{j}\left\|B_{(j)}\right\|_{2}^{2}}\right\}$.
Applying Lemma 3 below, we can obtain an equivalent SDP formulation of the penalty

$$
\begin{equation*}
\text { Penalty }_{(\beta, \tau)}(X)=\inf _{A, B}\left\{\sqrt{\mathrm{M}(A, B)} \cdot \sqrt{\mathrm{T}(A, B)}: X \in \mathcal{X}_{A, B}\right\} \tag{9}
\end{equation*}
$$

Since $\mathrm{M}(A, B) \leq \mathrm{T}(A, B) \leq \max \{n, m\} \mathrm{M}(A, B)$, and since for any $x, y>0$ we know $\sqrt{x y} \leq$ $\frac{1}{2}\left(\alpha \cdot x+\alpha^{-1} \cdot y\right)$ for any $\alpha>0$ with equality attained when $\alpha=\sqrt{y / x}$, we see that

$$
\begin{aligned}
\text { Penalty }_{(\beta, \tau)}(\widehat{X}) & =\frac{1}{2} \inf _{A, B}\left\{\inf _{\alpha \in[1, \sqrt{\max \{n, m\}}]}\left\{\alpha \cdot \mathrm{M}(A, B)+\alpha^{-1} \cdot \mathrm{~T}(A, B)\right\}: \widehat{X} \in \mathcal{X}_{A, B}\right\} \\
= & \inf _{\alpha \in[1, \sqrt{\max \{n, m\}}]}\left[\frac{1}{2} \inf _{A, B}\left\{\alpha \cdot \mathrm{M}(A, B)+\alpha^{-1} \cdot \mathrm{~T}(A, B): \widehat{X} \in \mathcal{X}_{A, B}\right\}\right]
\end{aligned}
$$

Since the quantity inside the square brackets is nonnegative and is continuous in $\alpha$, and we are minimizing over $\alpha$ in a compact set, the infimum is attained at some $\widehat{\alpha}$, so we can write

$$
\text { Penalty }_{(\beta, \tau)}(\widehat{X})=\frac{1}{2} \inf _{A, B}\left\{\widehat{\alpha} \cdot \mathrm{M}(A, B)+\widehat{\alpha}^{-1} \cdot \mathrm{~T}(A, B): \widehat{X} \in \mathcal{X}_{A, B}\right\}
$$

Recall that $\widehat{X}$ minimizes Penalty $_{(\beta, \tau)}(X)$ subject to the constraint $\operatorname{Loss}(X) \leq L_{0}$. Setting $t:=$ $\frac{\widehat{\alpha}^{-1}}{\widehat{\alpha}+\widehat{\alpha}^{-1}}$, we get

$$
\begin{gathered}
\widehat{X} \in \arg \min _{X}\left\{\inf _{A, B}\left\{\widehat{\alpha} \cdot \mathrm{M}(A, B)+\widehat{\alpha}^{-1} \cdot \mathrm{~T}(A, B): X \in \mathcal{X}_{A, B}\right\}: \operatorname{Loss}(X) \leq L_{0}\right\} \\
=\arg \min _{X}\left\{\inf _{A, B}\left\{\frac{\widehat{\alpha}}{\widehat{\alpha}+\widehat{\alpha}^{-1}} \cdot \mathrm{M}(A, B)+\frac{\widehat{\alpha}^{-1}}{\widehat{\alpha}+\widehat{\alpha}^{-1}} \cdot \mathrm{~T}(A, B): X \in \mathcal{X}_{A, B}\right\}: \operatorname{Loss}(X) \leq L_{0}\right\} \\
=\arg \min _{X}\left\{\inf _{A, B}\left\{(1-t) \cdot \mathrm{M}(A, B)+t \cdot \mathrm{~T}(A, B): X \in \mathcal{X}_{A, B}\right\}: \operatorname{Loss}(X) \leq L_{0}\right\} \\
\quad=\arg \min _{X}\left\{\|X\|_{\left(\mathcal{R}_{(t)}, \mathcal{C}_{(t)}\right)}: \operatorname{Loss}(X) \leq L_{0}\right\}
\end{gathered}
$$

as desired.

## E Computing the local max norm with an SDP

Lemma 2. Suppose $\mathcal{R}$ and $\mathcal{C}$ are convex, and are defined by SDP-representable constraints. Then the $(\mathcal{R}, \mathcal{C})$-norm can be calculated with the semidefinite program

$$
\|X\|_{(\mathcal{R}, \mathcal{C})}=\frac{1}{2} \inf \left\{\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i} A_{i i}+\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j} B_{j j}:\left(\begin{array}{cc}
A & X \\
X^{\top} & B
\end{array}\right) \succeq 0\right\}
$$

In the special case where $\mathcal{R}$ and $\mathcal{C}$ are defined as in (8) in the main paper, then the norm is given by

$$
\begin{aligned}
\|X\|_{(\mathcal{R}, \mathcal{C})}=\frac{1}{2} \inf \left\{a+R^{\top} a_{1}+b+C^{\top} b_{1}: a_{1 i} \geq 0 \text { and } a+a_{1 i} \geq A_{i i} \forall i,\right. \\
\left.b_{1 j} \geq 0 \text { and } b+b_{1 j} \geq B_{j j} \forall j,\left(\begin{array}{cc}
A & X \\
X^{\top} & B
\end{array}\right) \succeq 0\right\} .
\end{aligned}
$$

Proof. For the general case, based on Theorem 1 in the main paper, we only need to show that

$$
\begin{aligned}
\inf \left\{\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i} A_{i i}+\sup _{\mathbf{c} \in \mathcal{C}}\right. & \left.\sum_{j} \mathbf{c}_{j} B_{j j}:\left(\begin{array}{cc}
A & X \\
X^{\top} & B
\end{array}\right) \succeq 0\right\} \\
& =\inf \left(\sup _{\mathbf{r} \in \mathcal{R}} \sum_{i} \mathbf{r}_{i}\left\|A_{(i)}\right\|_{2}^{2}+\sup _{\mathbf{c} \in \mathcal{C}} \sum_{j} \mathbf{c}_{j}\left\|B_{(j)}\right\|_{2}^{2}: A B^{\top}=X\right) .
\end{aligned}
$$

This is proved in Lemma 3 below.
For the special case where $\mathcal{R}$ and $\mathcal{C}$ are defined by element-wise bounds, we return to the proof of Theorem 1 given in Section A, where we see that
$2\|X\|_{(\mathcal{R}, \mathcal{C})}=\inf _{\substack{A B^{\top}=X, a, b \in \mathbb{R} \\ a_{1} \in \mathbb{R}_{+}^{n}, b_{1} \in \mathbb{R}_{+}^{m}}}\left\{a+R^{\top} a_{1}+b+C^{\top} b_{1}: a+a_{1 i} \geq\left\|A_{(i)}\right\|_{2}^{2} \forall i, b+b_{1 j} \geq\left\|B_{(j)}\right\|_{2}^{2} \forall j\right\}$.
Noting that $\left\|A_{(i)}\right\|_{2}^{2}=\left(A A^{\top}\right)_{i i}$ and $\left\|B_{(j)}\right\|_{2}^{2}=\left(B B^{\top}\right)_{j j}$, we again use Lemma 3 to see that this is equivalent to the SDP

$$
\begin{aligned}
& \inf \left\{a+R^{\top} a_{1}+b+C^{\top} b_{1}: a_{1 i} \geq 0 \text { and } a+a_{1 i} \geq A_{i i} \forall i\right. \\
& \left.\qquad b_{1 j} \geq 0 \text { and } b+b_{1 j} \geq B_{j j} \forall j,\left(\begin{array}{cc}
A & X \\
X^{\top} & B
\end{array}\right) \succeq 0\right\}
\end{aligned}
$$

Lemma 3. Let $f: \mathbb{R}^{n} \times \mathbb{R}^{m} \rightarrow \mathbb{R}$ be any function that is nondecreasing in each coordinate and let $X \in \mathbb{R}^{n \times m}$ be any matrix. Then

$$
\begin{aligned}
& \inf \left\{f\left(\left\|A_{(1)}\right\|_{2}^{2}, \ldots,\left\|A_{(n)}\right\|_{2}^{2},\left\|B_{(1)}\right\|_{2}^{2}, \ldots,\left\|B_{(m)}\right\|_{2}^{2}\right): A B^{\top}=X\right\} \\
& =\inf \left\{f\left(\Phi_{11}, \ldots, \Phi_{n n}, \Psi_{11}, \ldots, \Psi_{m m}\right):\left(\begin{array}{cc}
\Phi & X \\
X^{\top} & \Psi
\end{array}\right) \succeq 0\right\}
\end{aligned}
$$

where the factorization $A B^{\top}=X$ is assumed to be of arbitrary dimension, that is, $A \in \mathbb{R}^{n \times k}$ and $B \in \mathbb{R}^{m \times k}$ for arbitrary $k \in \mathbb{N}$.

Proof. We follow similar arguments as in Lemma 14 in [3], where this equality is shown for the special case of calculating a trace norm.
For convenience, we write

$$
g(A, B)=f\left(\left\|A_{(1)}\right\|_{2}^{2}, \ldots,\left\|A_{(n)}\right\|_{2}^{2},\left\|B_{(1)}\right\|_{2}^{2}, \ldots,\left\|B_{(m)}\right\|_{2}^{2}\right)
$$

and

$$
h(\Phi, \Psi)=f\left(\Phi_{11}, \ldots, \Phi_{n n}, \Psi_{11}, \ldots, \Psi_{m m}\right)
$$

Then we would like to show that

$$
\inf \left\{g(A, B): A B^{\top}=X\right\}=\inf \left\{h(\Phi, \Psi):\left(\begin{array}{cc}
\Phi & X \\
X^{\top} & \Psi
\end{array}\right) \succeq 0\right\}
$$

First, take any factorization $A B^{\top}=X$. Let $\Phi=A A^{\top}$ and $\Psi=B B^{\top}$. Then $\left(\begin{array}{cc}\Phi & X \\ X^{\top} & \Psi\end{array}\right) \succeq 0$, and we have $g(A, B)=h(\Phi, \Psi)$ by definition. Therefore,

$$
\inf \left\{g(A, B): A B^{\top}=X\right\} \geq \inf \left\{h(\Phi, \Psi):\left(\begin{array}{cc}
\Phi & X \\
X^{\top} & \Psi
\end{array}\right) \succeq 0\right\}
$$

Next, take any $\Phi$ and $\Psi$ such that $\left(\begin{array}{cc}\Phi & X \\ X^{\top} & \Psi\end{array}\right) \succeq 0$. Take a Cholesky decomposition

$$
\left(\begin{array}{cc}
\Phi & X \\
X^{\top} & \Psi
\end{array}\right)=\left(\begin{array}{cc}
A & 0 \\
B & C
\end{array}\right) \cdot\left(\begin{array}{cc}
A & 0 \\
B & C
\end{array}\right)^{\top}=\left(\begin{array}{cc}
A A^{\top} & A B^{\top} \\
B A^{\top} & B B^{\top}+C C^{\top}
\end{array}\right)
$$

From this, we see that $A B^{\top}=X$, that $\Phi_{i i}=\left\|A_{(i)}\right\|_{2}^{2}$ for all $i$, and that $\Psi_{j j} \geq\left\|B_{(j)}\right\|_{2}^{2}$ for all $j$. Since $f$ is nondecreasing in each coordinate, we have $h(\Phi, \Psi) \geq g(A, B)$. Therefore, we see that

$$
\inf \left\{g(A, B): A B^{\top}=X\right\} \leq \inf \left\{h(\Phi, \Psi):\left(\begin{array}{cc}
\Phi & X \\
X^{\top} & \Psi
\end{array}\right) \succeq 0\right\}
$$

## References

[1] N. Srebro and A. Shraibman. Rank, trace-norm and max-norm. 18th Annual Conference on Learning Theory (COLT), pages 545-560, 2005.
[2] R. Foygel, R. Salakhutdinov, O. Shamir, and N. Srebro. Learning with the weighted trace-norm under arbitrary sampling distributions. Advances in Neural Information Processing Systems, 24, 2011.
[3] N. Srebro. Learning with matrix factorizations. PhD thesis, Citeseer, 2004.


[^0]:    ${ }^{1}$ The statement of their theorem gives a result that holds with high probability, but in the proof of this result they derive a bound in expectation, which we use here.

